The ISAP Conference on Asphalt Pavements has been a major source of state-of-the-art and state-of-the-practice information in asphalt technology since its first meeting in Ann Arbor, Michigan, USA, in 1962.

The ISAP Conference meets every four years, and the 13th ISAP Conference on Asphalt Pavements will be held in Fortaleza, Ceará, Brazil, on June 19-22, 2018, for the first time in Brazil.

The ISAP 2018 Conference will be an opportunity to examine the future directions of the asphalt paving industry in terms of key sustainable issues, such as long-term performance, environmental protection, socio-economic and political impacts. The ISAP 2018 Conference will address these critical issues in the four major areas of asphalt pavement engineering, i.e., design, materials, construction, and preservation.
SPONSOR’S PROFILE

Industries and companies related to the Asphalt Pavement Engineering

WHY BE A SPONSOR

Being a sponsor / exhibitor is a huge opportunity to make new business and face-to-face contact with specialists in the field and decision makers.
SPECIAL FEATURES

INDUSTRY DAY
An exclusive day that features technical presentations by industry experts in the Asphalt Pavements field. The Industry Day offers an opportunity to exchange views with researchers and practitioners from academia and industry.

INDUSTRY TIME
An One Hour technical lecture held at lunch-time every day.
A great opportunity to increase the visibility of your company.
## CONFERENCE PROGRAM

<table>
<thead>
<tr>
<th>TIME</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 AM - 09:00 AM</td>
<td>Opening session</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>09:00 AM - 10:00 AM</td>
<td>Keynote speaker 1</td>
<td>Keynote speaker 2</td>
<td>Keynote speaker 3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>Oral session 1</td>
<td>Oral session 6</td>
<td>Oral session 11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>Oral session 2</td>
<td>Oral session 7</td>
<td>Oral session 12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 PM - 1:00 PM</td>
<td>Round Table Advanced materials for future pavements: efficiency and reduction of cost</td>
<td>Round Table Resilient infrastructures: design and construction techniques</td>
<td>Round Table Recycling and reuse: sustainability and respect for the environment in the future roads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Registration / Workshop: FLEXIBLE PAVEMENT DESIGN FOR AIRPORTS USING FAARFIELD 1.41 (FAA Airport Pavement Design Procedure)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 PM - 4:00 PM</td>
<td>Oral session 3</td>
<td>Oral session 8</td>
<td>Oral session 13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00 PM - 4:30 PM</td>
<td>Poster session 1</td>
<td>Poster session 2</td>
<td>Poster session 3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 PM - 5:00 PM</td>
<td>Coffee break</td>
<td>Coffee break</td>
<td>Coffee break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 PM - 6:00 PM</td>
<td>Oral session 4</td>
<td>Oral session 9</td>
<td>Oral session 14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00 PM - 7:00 PM</td>
<td>Oral session 5</td>
<td>Oral session 10</td>
<td>Oral session 15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Welcome drink</td>
<td>X</td>
<td>Special session: RILEM 50 years</td>
<td>Gala Dinner</td>
<td></td>
</tr>
</tbody>
</table>
SPONSORSHIP PACKAGES

PLATINUM SPONSOR | US$ 12,000.00

- Booth space up to 10m² (basic set up according to the layout. Furniture included)
- Logo in advertisements
- Logo on the homepage of the conference website including link to sponsor’s homepage
- Logo on all printed materials as Platinum Sponsor (conference materials)
- 1 free of charge insertion of company leaflet in the conference bag (must be approved by the Conference Organization)
- Logo on the signposts
- Full page ad in the program booklet
- Movie advertising in the pauses between sessions (up to 3 times a day, 2.5 minutes, video provided by sponsor)
- Acknowledgement at Opening Ceremony
- Give-aways to participants in the conference bag (provided by sponsor)
- 3 complimentary tickets with access to the conference
- Reduced fee for additional participants by 25%
GOLD SPONSOR | US$ 10,000.00

- Booth space up to 8m² (basic set up according to the layout. Furniture included)
- Logo on the homepage of the conference website including link to sponsor’s homepage
- Logo on all printed materials as Gold Sponsor (conference materials)
- 1 free of charge insertion of company leaflet in the conference bag (must be approved by the Conference Organization)
- Logo on the signposts
- Half page ad in the program booklet
- Acknowledgement at Opening Ceremony
- 2 complimentary tickets with access to the conference
- Reduced fee for additional participants by 20%
SPONSORSHIP PACKAGES

SILVER SPONSOR | US$ 8,000.00

- Booth space up to 6m² (basic set up according to the layout. Furniture included)
- Logo on the homepage of the conference website including link to sponsor’s homepage
- Logo on all printed materials as Silver Sponsor (conference materials)
- Logo on the signposts
- Acknowledgement at Opening Ceremony
- 1 complimentary tickets with access to the conference
- Reduced fee for additional participants by 15%

EXHIBITOR | US$ 5,000.00

- Booth space up to 6m² (basic set up according to the layout. Furniture included)
CONTACT

Ikone Eventos – Fortaleza, Ceará, Brazil
Ariadne Andrade, Events Coordinator
+55 (85) 3261-1111
cordinaca01@ikone.com.br

www.isap2018.com.br
• Booth space up to 8m² (basic setup according to the layout. Furniture included)
• Logo on the homepage of the conference website including link to sponsor’s homepage
• Logo on all printed materials as Gold Sponsor (conference materials)
• 1 free of charge insertion of company leaflet in the conference bag (must be approved by the Conference Organization)
• Logo on the signposts
• Half page ad in the program booklet
• Acknowledgement at Opening Ceremony
• 2 complimentary tickets with access to the conference
• Reduced fee for additional participants by 20%